



NEWS RELEASE

Foreword Communications Joins One Of The World's Largest Global PR Partnerships

Singapore, 18 June 2007 – Foreword Communications has been selected as Public Relations Organisation International's partner in Singapore. PROI is the oldest international partnership of locally owned independent public relations and marketing firms and the largest in the world by fee income. Joining the global network will enhance Foreword Communications capabilities to carry client stories to any market or audience in the world.

"PROI's global network will enlarge our PR footprint and allow us to tap vast resources to communicate our clients' campaigns and increase their brand presence beyond our shores. Joining the network will also put Foreword Communications in an advantageous position as it will provide our international partners with an added capability to expand their clients' brands in the Singapore market. I foresee an exciting time ahead for our consultancy," said Gerard Ong, Managing Director, Foreword Communications Pte Ltd.

"PROI welcomes this strong partner agency in the Asian Pacific Region to our global PR partnership," said Mr. Jean Leopold Shuybroek, PROI's Brussels-based President. "Their addition will further enhance PROI's position in both the Region and worldwide as Foreword Communications will play a pivotal role in helping our Partnership build a stronger presence in order to serve our clients in a cost-effective manner". PROI's 1,800+ consultants service more than 2,200 clients from its 75 offices around the world.

Foreword Communications joins an already impressive list of partners, both in The Americas and Europe. Americas partners include Enigma Communications in Montreal; Media Profile in Toronto; Jackson Spalding Communications in Atlanta and Athens; Ronald Trahan Associates, Inc. in Boston, CushmanAmberg Communications, Inc. in Chicago and St. Louis; Robert Falls & Co. Public Relations in Cleveland; Shelton in Dallas and Irvine; MGA Communications, Inc. in Denver; LaBreche Public Relations in Minneapolis; Stanton Crenshaw Communications, Broadgate Consultants, Inc., Access Communications, and Widmeyer Communications in New York; Torme Lauricella and Access Communications in San Francisco; mPRm in Los Angeles; The Frause Group in Portland and Seattle; Tucker/Hall, Inc. in Tampa and Orlando; Reputations in Vancouver; Widmeyer Communications in Washington, DC; FWD Consultores in Mexico City; The Jeffrey Group in Buenos Aires; and Imagem Corporativa in Brazil.

Partners in Europe, The Middle East and Africa include: van Luyken Communicatie Adviseurs in Amsterdam; Lansons and Publicasity in London; Inforpress in Barcelona, Balboa, Madrid, Valencia and Lisbon; int/ext Communications AG (BPRA) in Basel; fischerAppelt Kommunikation in Berlin, Düsseldorf, Frankfurt, Hamburg and Munich; Interel in Bratislava, Antwerp, Brussels and Prague; KommunikationsKompagniet in Copenhagen; Publicasity in Hertfordshire; TT&A – Theodore Trancu & Associates in Milan; i&e Consultants in Paris; Informedia Communications AB in Stockholm; communications: Agentur für Text, PR & Events in Vienna; and Bracken Public Relations Ltd., in Dublin.

Asia-Pacific Partners include Integral PR in Ahmedabad, Bangalore, Chandigarh, Chennai, Hyderabad, Kolkata, Mumbai, and New Delhi; Adfactors Public Relations in Bangalore, Chandigarh, Chennai, Hyderabad, Kolkata, Mumbai, New Delhi and Pune; AC Capital Strategic Public Relations in Beijing and Shanghai; IPR Inter Public Relations in Seoul; Asahi Agency in Tokyo; and Strategic Public Relations in Hong Kong and Taiwan.

About Foreword Communications

Foreword Communications was established in 1991 and is a full-service PR consultancy offering a broad range of public relations and marketing communications services. The consultancy has an excellent track record in planning & managing major PR & publicity campaigns and events for MNCs and local companies in Singapore and the Asia Pacific region.

Foreword's partial client list includes Affymetrix, Air Products, Asia Pacific Breweries, Barry Callebaut, FTV Proclad, Genentech Inc., GES international Ltd, Honeywell, Honda ICVS, InBev, John Hopkins Medical Center, Linear Technology, Lonza AG, Merck Sharp & Dohme, Mitsui Chemicals, Novartis, Nokia, Oiltanking, Pfizer, Sandvik, Schering-Plough, Sembawang Kimtrans, Shell Eastern Petroleum, Showa Denko, Singapore Economic Development Board, Singapore Furniture Industries Council, ST microelectronics and Waters. For more information visit: www.foreword.com.sg

For information about PROI visit www.proi.

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