

**FOR IMMEDIATE RELEASE**

## **NEWS RELEASE**

### **Interface, Inc. Making Good on Global Transparency Pledge for Its Products** *Environmental Product Declarations In Place for 90 Percent of Products by Year's End*

Oct. 6, 2011 – Singapore – Interface, Inc. has announced that the company is on track to complete environmental product declarations (EPDs) for 90 percent of its total products, measured by production volume, by the end of 2011. The update comes as part of Interface's pioneering pledge to obtain EPDs on all products globally in 2012, demonstrating the organization's commitment to product transparency.

"With the multitude of labels and claims in the marketplace, only EPDs offer full transparency and allow customers to evaluate products based upon verified facts," said Dan Hendrix, president and CEO of Interface, Inc. "Adopting EPDs is one way we are responding to confusion in the marketplace and offering a trustworthy tool for customers. Our hope is that they will take advantage of EPDs to make decisions comparing and favouring products that have smaller footprints, while using more sustainable products for their projects."

An EPD is a third-party verified report derived from a comprehensive life cycle assessment (LCA), which outlines the product "ingredients," detailing where each material comes from, as well as the environmental impacts across a product's life cycle. Similar to how nutrition labels help consumers compare the health benefits of food items; an EPD enables buyers to compare product environmental impacts. Impacts such as energy and material consumption, waste generation and emissions are measured throughout the entire life of a product. Interface was the first carpet tile manufacturer to receive verified EPDs for its products and continues to be a global leader in EPD adoption.

In November 2010, Interface stepped up its leadership by committing to implement EPDs for all products by 2012. Products include those manufactured for the commercial and institutional markets under the InterfaceFLOR<sup>®</sup> and Bentley Prince Street<sup>®</sup> brands and for residential markets as FLOR<sup>®</sup>. The global EPD pledge is also part of "Mission Zero<sup>®</sup>," Interface's promise to eliminate any negative impact its companies may have on the environment by the year 2020. Through its Mission Zero pledge, Interface is working to reduce the environmental impacts of products throughout their lifecycle. The company also recognises that it is no longer sufficient to only report positively about their products but also provide full disclosure to substantiate disseminated messages.

Building sector executives are increasingly considering environmental credentials for all products in their purchasing decisions in order to meet regulations and green building requirements. Choosing between the varieties of claims from "natural" to "carbon negative," however, can be difficult. EPDs allow buyers to make informed decisions about the true

environmental impacts of products, based upon confirmed facts. EPDs provide objective and comparable information about different products, while complying with internationally recognized standards. The LCA must be conducted in accordance with ISO 14040 and the EPD must be produced in accordance with ISO 14025. Both the LCA and EPD are verified by an independent third party. The company also continues to encourage fellow industrialists everywhere to make similar commitments to transparency and to the business model - “doing well by doing good.”

Customers can request more information about the availability and coverage of EPDs for specific InterfaceFLOR, Bentley Prince Street and FLOR products by visiting [www.Interfaceglobal.com](http://www.Interfaceglobal.com), or by contacting their local sales representative.

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## **About Interface, Inc.**

Established in 1973, Interface, Inc. (IFSIA) is the worldwide leader in design, production and sales of environmentally responsible modular carpet, manufactured for the commercial and institutional markets under the InterfaceFLOR<sup>®</sup> brand, and for residential markets as FLOR<sup>®</sup>. The company is also a leading designer and manufacturer of commercial broadloom and modular carpet under the Bentley Prince Street<sup>®</sup> brand.

### **Global facts:**

- Total energy used at manufacturing facilities -- per unit of product -- is down 43 percent since 1996.
- Thirty percent of Interface's total energy use comes from renewable sources.
- Actual greenhouse gas emissions at manufacturing facilities have been reduced by 35 percent from a 1996 baseline.
- Forty percent of raw materials used were from recycled or bio-based sources.
- ReEntry<sup>®</sup> 2.0, a process that reclaims old carpet and converts it into recycled raw materials, diverted 12,500 tonnes of carpet from landfills in 2010.
- Twenty-six million square metres of the company's climate-neutral Cool Carpet<sup>™</sup> were sold.